



Bulletin

Marcus M. Schmitt

September 2024



Dear Daniela ,

We are elated to have our annual European General Counsel Forum take place early next week in Berlin! We hope to see you all there and share our encounters and legal developments that we have all experienced over the past year. The topics covered are diverse, with participants and speakers coming from all around Europe and beyond.

Beyond that, European businesses have had to endure several extremely hard challenges over the last 5 years. One could wish that the threats would subside but that does not seem to be happening any time soon. As AI has become the core topic of discussion for all lawyers, we have started to cautiously adopt various tools and solutions across all business units. However, ultimately it rests on the legal department to ensure that the decisions made to implement deliver what is necessary and do not become additional threat vectors.



Corporate Counsel Academy 2024 Fall Schedule:

We have a diverse and exciting schedule set up for Fall/Winter 2024. Suitable for corporate lawyers of all levels, the online courses enable you and your legal team to gain valuable knowledge and expertise in a convenient manner. From practical legal skills such as negotiation or drafting contracts to more advanced forms, we are certain that there are workshops suitable for lawyers of all types from all across Europe.

Key highlights from our upcoming schedule include:

- 29 October OR 12 December: **Advanced contract drafting**
 - A one-day course tailored for lawyers who want to take a closer look at the technical and legal issues that arise in drafting some of the most strategically important contractual terms. representations and warranties, limitations on liability, indemnification and termination clauses.
- 8 November: **From Blueprint to Business in the USA: Practical Insights for European Corporate Lawyers**
 - A custom-made course for ECLA - the session will be presented by an American law firm, together with a chartered accountant, who will give practical info on how European companies can branch to the US market. The course will provide lawyers with the necessary knowledge and skills and enables them to make further legal assessments to understand what is the optimal course of action for their businesses.
- 15 November OR 29 November: **AI For In-house Counsel**
 - The workshop deals with how can you effectively utilise these cutting edge tools, while navigating around the legal implications that could arise. One must be competent in order to not stumble into the common pitfalls that come with LLM, in particular hallucinations, and must understand what the strengths and weaknesses of such tools are.

- 5 December: **Legal Design for Contracts**
 - Contract design makes you rethink the contract from the actual user's perspective: for example, a client who has to sign the contract, or salespeople who will be negotiating it. The result: contracts that are easy to navigate, read and understand. This is an exceptional course that enables lawyers to understand how to better structure and present contracts, **both for internal and external clients.**

We have also created a .pdf file to consolidate information and schedule about our upcoming sessions - to view it, [**PLEASE CLICK HERE.**](#)

For more information and to register, please click the link below.

→ [Learn more](#)



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AI BREAKFAST SERIES



AI BREAKFAST SERIES - 16 OCTOBER - IMPLEMENTING AI TOOLS AND CYBERSECURITY CONSIDERATIONS

The integration of AI tools into business operations is no longer a distant goal but an immediate reality. AI has the potential to revolutionise industries by automating tasks, improving decision-making, and driving innovation. However, as organisations increasingly adopt AI technologies, they face a critical challenge: how to ensure that the benefits of AI are harnessed securely while mitigating risks to sensitive data and operations. From protecting data during AI model training to ensuring secure deployment and preventing malicious attacks, the risks are multifaceted. As AI systems grow in complexity and scale, so too does the threat

landscape, making it imperative for businesses to adopt robust cybersecurity practices that safeguard their AI-driven initiatives.

In this webinar, we will explore the intersection of AI implementation and cybersecurity, diving into the key risks, emerging best practices, and legal considerations that every organization should be aware of. Whether you're a legal professional, a tech leader, or a business strategist, this discussion will provide valuable insights into how to navigate the challenges of deploying AI tools while maintaining a strong cybersecurity posture.

[Read more and register by clicking here.](#)

General Counsel Roundtable

Three roundtables remain for 2024. The topics are diverse: ESG; Competition Law; and White Collar crime. The quality of these discussions is what participants of former roundtables can expect. The dates are the following:

- General Counsel Roundtable - Warsaw
 - **Topic: ESG In 2024 – Business Impact And Legal Considerations**
 - **Location:** InterContinental Warsaw
 - **Date:** 14-15 November
 - [Register here](#)
- General Counsel Roundtable - **Rome**
 - **Topic: Antitrust and Competition Law**
 - **Location:** Rome Cavalieri Hotel
 - **Date:** 21-22 November
 - [Register here](#)
- General Counsel Roundtable - **Lisbon**
 - **Topic: White Collar And Corporate Crime: Latest Developments And Emerging Trends**
 - **Date:** 28-29 November
 - [Register here](#)

Please note that the event series is exclusively reserved for General Counsel/Heads of Legal/corporate lawyers in similar positions.



Digital Deep Dive

29 November 11:00 CEST: Ready to see what the future holds for Enterprise Legal Management? Which Trends Matter Most? Join us for a serious Deep Dive into studies that predict the top 3 trends that will shape 2025.

From the rise of AI-powered contract management to the growing focus on data security and compliance automation, we'll break down the trends that matter most. Backed by insights from leading industry studies, our experts from [stp.one](#) and [Knowliah](#) will guide you through how these shifts impact your legal team and where your next big investments should be. And on top of that, we'll share practical tips on approaching these investments best.

To join the session, please register by [clicking here](#). For more information, make sure to visit our website at [ecla.eu](#).

Let us know your thoughts!

A network is only as strong as the enthusiasm of its members. For that purpose, we would like to strongly encourage company lawyers to utilise our platform fully. Whether it is about a recent (inter)national legal/regulatory development, or about the evolving role of the profession, or about other challenges that lawyers must tackle, from ESG to AI - get it touch with us and share our thoughts with your peers!

→ [Get in touch!](#)

I would like to personally thank everyone who has supported our network. We hope to continue the fascinating dialogue that we have had on the evolving profession and the challenges that await. If you have any questions, do not hesitate to get in touch with us!

Kind regards



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